

What is claimed is:

1. A cosmetic comprising at least one isoflavone aglycone in a biologically active form as active component, said at least one isoflavone aglycone being incorporated into liposomes.
2. The cosmetic of claim 1, wherein said at least one isoflavone aglycone is selected from the group consisting of genistein and daidzein.
3. The cosmetic of claim 1 or 2 further comprising at least one algal extract
4. The cosmetic of claim 3, wherein said at least one algal extract is an extract of algae of the genus *Spirulina*.
5. The cosmetic of claim 1, wherein the concentration of said isoflavone aglycone is from 1 to 500 mg per kg of the cosmetic.
6. The cosmetics of claim 5, wherein the concentration of said isoflavone aglycone is from 20 to 100 mg per kg of the cosmetic.